

## **WELCOME**

## NEW CLIENT QUESTIONNAIRE

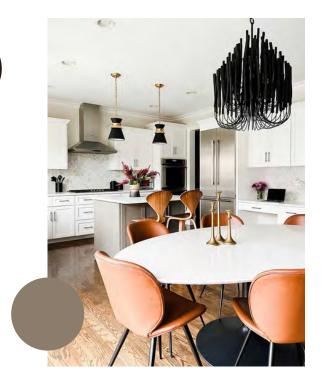
Our goal is to customize your interiors to reflect your personal style. Don't know what it is? We'll help you develop it.

To begin the design process, I need to gather information about what you like and dislike, your preferences, and lifestyle. The more I know about you, the easier it is for me to create a design plan that fits within your personal style, budget & timeline. My goal is to maximize what you already have & create an interior space that embodies you.

This questionnaire will aid in our discovery process and be the first step in creating a personalized design plan. I look forward to working with you.

Please fill out this questionnaire as completely as you can. Email me your room photos and any inspiration photos.







| CLIENT NAM   | 1 E :                        |                     |                              | <u> </u>  |             |
|--|------------------------------|---------------------|------------------------------|-----------|-------------|
| CONTACT P  | H O N E :                    |                     |                              |           |             |
| EMAIL:   |                              |                     |                              |           |             |
| ADDRESS: _   |                              |                     |                              |           |             |
| PREFERRED M<br>OF CONTACT*   | ETHOD Call T                 | ext Email           |                              |           |             |
| HOUSEHOLD<br>NAMES   | Adult names: Children: Pets: |                     |                              |           |             |
| What special activities will take place Playing cards, board games Having a movie night Reading Dining |                              | Playing vid         | Playing video games          |           |             |
| ENTERTAIN  | ING                          | Number of<br>Guests | Style<br>Casual, Formal, etc | How Often |             |
| Dinn   | ers                          |                     |                              |           |             |
| Holic  | lays                         |                     |                              |           |             |
| Parti  | es                           |                     |                              |           | <del></del> |

| START DATE:  |
|--|
| EXPECTED COMPLETION DATE:  |
| BUDGET   |
| Up to \$1,500 \$1,500 \$3,500 \$3,500 Over \$7,500                                       |
| TYPE OF PROJECT  |
| New Build Full Renovation Redecorating   |
| SERVICES INTERESTED IN   |
| Styling Package One Room Makeover Full Service Design                                    |
| WHAT ARE YOUR GOALS AND/OR NEEDS FOR YOUR HOME?  ARE THERE ITEMS YOU WOULD LIKE TO KEEP? |
| WHAT MOOD DO YOU WANT TO CREATE IN YOUR HOME?  |
| Sophisticated / Elegant Relaxed Lively Worldly   |
| Cozy / Comfortable Spacious Welcoming Romantic   |
| WHAT IS YOUR DESIGN STYLE? (CHECK ALL THAT APPLY)  |
| Traditional - classic, elegant and ornate  |
| Contemporary - straight lines mixed with warm or cool fabric colors                      |
| Eclectic - balancing two design styles together to create a chic look                    |
| Modern - minimal, clean and simple lines with solid fabric colors                        |
| Hollywood Regency - glitz and glamour, lacquered and mirrored pieces                     |
| Transitional - mix of traditional elegance with contemporary lines and textiles          |
| Vintage/Retro - a mix of the 40's, 50's and 60's era                                     |

## Neutrals & Whites **Pastels** Cool Colors (Blue, Green, Grey) Warm Colors - (Reds, Browns, Golds & Orange) Bold & Dramatic WHAT IS ON YOUR WISHLIST OF ITEMS NEEDED? WHEN CHOOSING FABRICS, WHICH ARE YOU DRAWN TO THE MOST Solid Florals Geometric Stripes lkat Damask WHAT IS YOUR PREFERRED METAL FINISH? (CHECK ALL THAT APPLY) Brass Bronze Brushed / Satin Nickel Matte Black Chrome Brushed / Satin Brass DO YOU NEED WINDOW TREATMENTS? Yes No I am not sure WHAT DO YOU LIKE **ABOUT THE CURRENT** SPACE? WHAT DO YOU DISLIKE **ABOUT THE CURRENT** SPACE? **ADDITIONAL COMMENTS OR** CONSIDERATIONS

WHAT COLORS ARE YOU DRAWN TO? (CHECK ALL THAT APPLY)



## MEET DARA

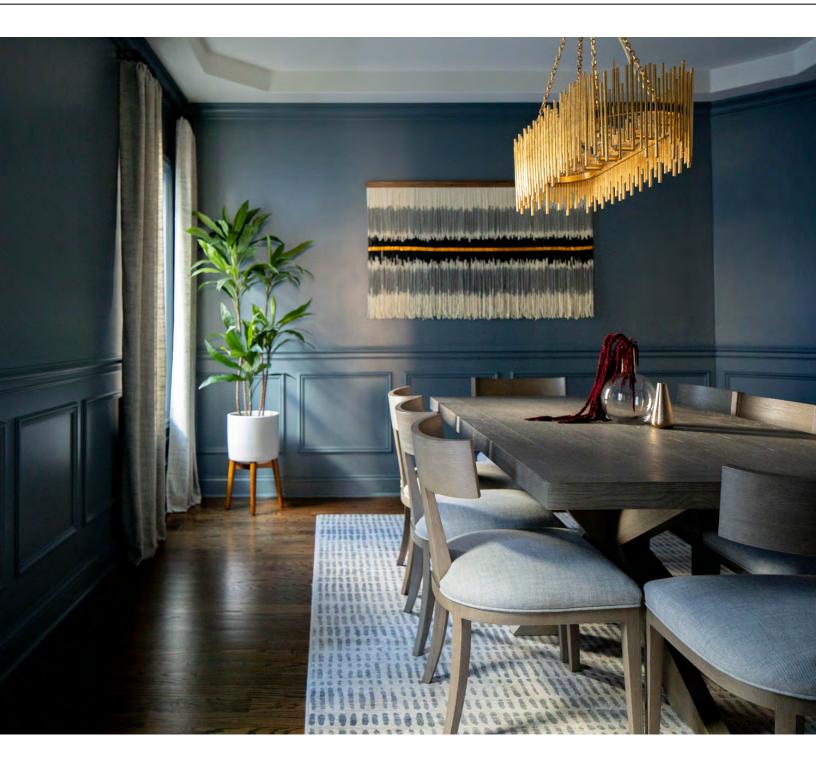
I have always had a love for design. Growing up in a household with a mother who was an art teacher and had a flair for design herself, I spent many weekends of my childhood going to art shows, reading design magazines, and crafting. As a child of the 80s, I loved painting my Keds, bedazzling my jean jackets, and fringing my shirts. Essentially, I love making things beautiful and unique. That set the foundation for my love of design. Later in life is where my love of designing interiors began.

I strive to create things (and spaces) that are beautiful and unique. As a mom of two young children now, I also make sure that my designs are livable. I realize the importance of combining beauty and function. Depending on your lifestyle and needs, I will carefully curate designs and furnishings that cater to you, your style and your daily life.

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ph: (847) 409-2223





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